

WASHINGTON ASSOCIATION OF SHERIFFS AND POLICE CHIEFS

GET THE WORD OUT (GTWO)

April 10, 2020

The JIC has been working on providing messages relating to communication for you to use as Sheriffs, Chiefs, and to get out to local "champions" and others who can best communicate in your community. As we have said before, as we work through the unique environment right now, few people are in a better position to know and communicate with the groups in your area than you- as well as Mayors, Council members, Commissioners, faith leaders, and others. Many of our Chiefs and Sheriffs have been way ahead of the curve and have been sending these tailored messages alreadythis is another resource.

So- the <u>attachment</u> is a basic graphic and message regarding social distancing. The idea is to forward to those local leaders who can communicate it the best way according to their needs and the needs of the community. Use it for social media, and any other use as you see fit.

At this time, it is in English only, but the JIC will provide in other languages- just let me know which languages (other than the most obvious request- Spanish) would be helpful for you and the groups in your community.

This is intended as a conversation starter- tailor it and use it in any way that is helpful to your area.

Passing this along- the JIC will also be sending to local electeds, etc. as this moves forward.

Thanks- Steve

Steven D. Strachan, Executive Director

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