



Washington Association of

**SHERIFFS &  
POLICE CHIEFS**

# Conference Sponsorship Proposal

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**WASPC Conferences are the premier events for Washington's law enforcement executives. The WASPC Conference brings together 400+ leaders in law enforcement and industry partners for amazing networking opportunities, educational sessions, & awards ceremonies. This is where you will find the most influential community of law enforcement decision makers in Washington.**

**As a sponsor, you will have direct access to top level law enforcement executives who have come together to learn about the latest developments in public safety products and services.**

## **PLATINUM LEVEL CONFERENCE SPONSOR | \$15,000**

The PLATINUM sponsor will receive an exclusive display opportunity. Your organization will have its company name and logo displayed at general and opening sessions; verbal recognition as the conference sponsor during opening session and general session.

Also included:

- Two invitations to all meal functions
- Recognition as a platinum conference sponsor in the conference mobile app
- Recognition as a platinum on the WASPC homepage with a web link to your corporate homepage
- Your own push notification to our conference attendees (*under 140 characters, upon approval*)
- Booth in the main Lobby, near Registration for entirety of Conference Events

## **GOLD LEVEL CONFERENCE SPONSOR | \$7,000**

The GOLD sponsors will receive recognition on the sponsor banner displayed at our registration desk. Your organization will also have its company name and logo displayed at conference sessions, as well as verbal recognition as a conference sponsor during general session.

Also included:

- Two tickets to the Welcome Breakfast & Awards Banquet
- Recognition in the conference mobile app
- Recognition on the WASPC homepage with a web link to your corporate homepage
- One WASPC generated push notification acknowledging Gold Level Sponsorship

## **SILVER LEVEL CONFERENCE SPONSOR | \$5,500**

The SILVER sponsors will receive recognition on the sponsor banner displayed at our registration desk. Your organization will also have its company name and logo displayed at conference sessions, as well as verbal recognition as a conference sponsor during opening general session.

Also included:

- Two Tickets to the Awards Banquet
- Recognition in the conference mobile app
- Recognition on the WASPC homepage with a web link to your corporate homepage
- One WASPC generated push notification acknowledging Silver Level Sponsorship

## **BRONZE LEVEL CONFERENCE SPONSOR | \$3,000**

The BRONZE sponsors will receive recognition on the sponsor banner displayed at our registration desk. Your organization will also have its company name and logo displayed at conference sessions. BRONZE sponsors are recognized in the conference mobile app and on the WASPC homepage with a web link to your corporate homepage.



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## GENERAL SPONSORSHIPS

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### **Lanyard Sponsor | \$5,000**

Acquire branding power with your company name on the attendee and exhibitor lanyards.

### **Conference Pen Sponsor | \$3,000**

Put your name at their fingertips. These pens will be set out at the conference registration and given to all attendees at the conference.

### **Conference Notepad | \$3,500**

Your branding on a conference notebook distributed with the attendee conference swag bags. Attendees can take notes at the meetings and trainings they attend.

### **Attendee Scholarships | \$2,500**

Looking for a way to give back and directly impact our membership? Help us provide an opportunities to attend the conference. Sponsorship provides two conference scholarships for WASPC members without the training/travel budget to attend.

### **Conference App Sponsor | \$5,000**

Your logo will be prominently displayed on the home page of our event within the app. This is where all information pertaining to conference will be posted. There are no printed programs so the app is the place for attendee information!



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## EVENT SPONSORSHIPS

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### **Legislative Breakfast | \$3,000**

Informative gathering focused on the latest developments from Olympia that impact law enforcement across Washington State. Enjoy a hot breakfast while hearing directly from our Policy Director about key legislative updates, budget implications, and upcoming priorities. This is a great opportunity to stay informed, ask questions, and connect with fellow professionals. Sponsorship includes verbal recognition during the meal function, recognition signage at the event, recognition in the conference app and a WASPC generated push notification.

### **Special Olympics Luncheon | \$3,000**

General conference attendees as well as training day attendees will be in attendance at this meal function. Sponsorship includes verbal recognition during the lunch function, recognition signage at the event, as well as recognition in the conference app and a WASPC generated push notification.

### **President's Reception & Corn Hole Competition | \$5,000**

Place your company's name before the present and future leaders of law enforcement and join them at this exclusive event. Members of the Executive Board, committee chairs and law enforcement executives from across the state attend the reception. A fun, friendly cornhole competition for participating attendees. Conference attendees network with their law enforcement peers while in a casual reception atmosphere in the vendor hall. Sponsorship includes a vendor table during the event, verbal recognition, recognition in the conference app and a WASPC generated push notification.

### **WASPC Awards Banquet | \$5,000**

Join us as we acknowledge the achievements of our member agencies and their outstanding accomplishments. This event includes the presentation of accreditation awards and lifetime memberships. This is the premiere meal function of the conference. Sponsorship includes verbal recognition during the meal function, recognition signage at the event, recognition in the conference app and a WASPC generated push notification.





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**EVENT SPONSORSHIPS**

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**Training Day Luncheon | \$3,000**

General conference attendees as well as training day attendees will be in attendance at this meal function. Sponsorship includes verbal recognition during the lunch function, recognition signage at the event, as well as recognition in the conference app and a WASPC generated push notification.

**General Business Meeting Breakfast | \$3,000**

A working breakfast for all attendees during the legislative update session. Sponsorship includes verbal recognition during the function, recognition signage at the event, as well as recognition in the conference app and a WASPC generated push notification.

**Refreshment Break Sponsor | \$1,500**

Put your brand in front of our attendees with exclusive signage at our coffee and snack break stations.

**Corrections Training | \$3,000**

The Corrections Training sponsors at our 2025 conference will receive recognition on the sponsor banner displayed at our registration desk. Your organization will also have your company name and logo displayed at conference sessions, as well as verbal recognition as a conference sponsor during general session. Jail Training sponsors are recognized in the conference mobile app and on the WASPC homepage with a web link to your corporate homepage.

**Employment Law Update | \$5,000**

A working breakfast for all attendees during the legal update session. Sponsorship includes verbal recognition during the function, recognition signage at the event, as well as recognition in the conference program.



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**The WASPC Conference** is an ideal platform to show your support for the most influential community of law enforcement decision makers in Washington. As a sponsor, you will have direct access to top level law enforcement executives who have come together to learn about the latest developments in public safety.

Sponsorship demonstrates your commitment to the broader law enforcement community and allows you to bring your brand and message to life. It also puts you in the company of major organizations who truly understand the impact and reach that WASPC can provide.

## **BENEFITS OF SPONSORING:**

- Strengthened Brand Recognition
- Build Lasting Relationships with Lead Generation
- Support Local Law Enforcement
- Increase Return on Investment
- Gain a Competitive Advantage

**WASPC attracts public safety professionals from the entire state. More than 400 attendees are expected to attend throughout the week**